



CRTC

Date: 5 September 2012

To: Rob Braide

Company: Stingray Digital Group Inc.

E-mail: rbraide@stingraydigital.com

From: Yolande Cloutier
Public Hearing Officer
819-997-9252

Re: CRTC 2012-475 – Application by Stingray Digital Group Inc.
Application 2012-0697-0 – Across Canada

The above-mentioned application has been placed on the agenda of the hearing commencing on **7 November 2012 at 9:00 a.m., the Conference Centre, Phase IV, 140 Promenade du Portage, Gatineau, Quebec**. The links to the Notice of Consultation are included in the body of the E-mail.

In accordance with the *Broadcasting Act*, this application will be published in the Canada Gazette and in newspapers circulated in your area.

In accordance with section 35(1)(a) of the Rules of Procedure, you are required to post the Notice of Consultation or an electronic link to it on a page of the applicant's website that is accessible from the home page no later than 5 calendar days from the date of the Notice of Consultation and keep it there until the deadline for intervening in the proceeding. As recognition of the transition to the new Rules of Procedure, if a website was not provided, you are required to answer an E-mail request for an electronic copy of the application within 48 hours of the request.

Please be advised that the Commission may withdraw your application from the agenda of this hearing if you do not comply with this requirement.

Should an interested person ask you how to file an intervention or answer, you may inform them that a link to the electronic intervention form is available in every Commission notice. The use of this electronic form will greatly facilitate the process of interventions by the Commission.

Please note that in *Changes to certain practices for filing interventions*, Broadcasting Information Bulletin CRTC 2010-28-1, published on 10 December 2010, the Commission

announced that it will permit applicants to organize and file in a single submission supporting interventions to broadcasting applications announced in Notices of Consultation. A template for the covering letter to be filed by an applicant wishing to file a joint supporting submission is found as an attachment in this e-mail.

Please note that, pursuant to section 27 of the Rules of Procedure, the applicant may file with the Commission a reply to any interventions or answer from a respondent within 10 days of the end of the intervention/answer period. A copy of the reply must be served upon the intervener or respondent. The Commission will not systematically solicit replies to interventions or answers.

In accordance with section 36(1) of the Rules of Procedure, you will be advised, at least 10 days before the commencement of the Hearing, if you are required to appear. If you are required to appear at the hearing, you will be asked, pursuant to section 36(2) of the Rules of Procedure, to provide a list of persons who will represent or accompany the party at the hearing.

Yolande Cloutier 819-997-9252
Public Hearing Officer
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Encl.